



Southern Region Program Leadership Committee Meeting
February 19, 2015
Minutes

Present:

- ANR –Dawn Mellion-Patin
- COM –ChaNae Bradley
- CRD – Jimmy Henry
- FCS –Anne Sortor
- 4-H Youth Dev – Woodie Hughes, Jr.
- IT –Rhonda Conlon
- MM –Carolyn Williams
- PSD – Scott Cummings and Tyrone Miller
- AEA – Carolyn Williams substituted for Dr. Lyons
- ASRED – Ron Brown and Ed Jones
- SRDC – Rachel Welborn

1. Welcome – Rhonda Conlon, PLC Chair

- December meeting minutes were approved with minor corrections.

2. Update from AEA - Carolyn Williams

- AEA had a very good winter meeting, January 26-29. Almost all national program leaders were in attendance. Dr. Ramaswamy provided an update on Extension at the national level, shared other changes in their offices in DC, and discussed funding opportunities and encouraged attendees to apply. Related to funding, there will be an increase to cover the addition of Central State University as the 19th 1890s LGU.
- The meeting also focused on the 125 Anniversary. One activity all 1890 universities will participate in on “1890 Day” is a Wellness Walk on 4/23/15. The \$18.90 fee to participate will support scholarships. The website is up at <http://1890universities.org/>.
- Administrators will be participating in the CARET meeting in March (<http://www.omnihotels.com/hotels/washington-dc-shoreham/meetings/aplu-2015-caret-ahs-meeting>). That meeting will also highlight the 125 Anniversary.

3. Update from ASRED - Ron Brown, Paul Brown, Ed Jones

- The President's budget for NIFA seeks a large increase in AFRI, moving the total to \$450 million. There is also a move to make \$20 million of capacity funds available on a competitive basis, which our system will oppose. The President's budget seeks no increase in Smith-Lever or Hatch funds, but does seek increases for 1890 and 1994 institutions.
- ASRED will meet jointly with SAAESD April 6-9 in Roanoke, VA. We are expecting an interesting and informative meeting.

- The National Impacts Database (NIDB) has been developed and a roll out is expected March 2. Communications units should expect information that can be used in publicizing and encouraging use of the database. Being able to communicate impacts of our programs is increasing in importance.
 - Dr. Laura Johnson is the new Associate Dean and Director of Extension at the University of Georgia.
 - Ed Jones and Woody Hughes, Jr. represent the southern region on the national 4-H Leadership group; a report from this group is expected soon.
4. Conference Planning - *Working Together: Extending Our Impact*
- Begin with an explanation and charge regarding the purpose of PLN – Why are we here and why is it important? Begin with an explanation and charge regarding the purpose of PLN – Why are we here and why is it important? Committee agreed:
 - This would be best delivered jointly by the Chairs of AEA and ASRED, Mark Latimore and Tony Windham, respectively.
 - 10-15 minutes total for this segment
 - Rhonda (as PLC Chair) will contact and invite them to do this.
 - Follow up with a shorter keynote session that helps empower the conversation. Committee would like to
 - Invite both Nancy Franz and Robin Adams. Nancy to discuss Public Value and Impact; Robin to discuss “Who are your People”
 - Elizabeth Gregory North was not in attendance, so Scott Cummings volunteered to reach out to Nancy.
 - Lalit will follow up with Robin.
 - Rhonda will follow up w/ Rachel, Scott and Lalit to make sure we all have correct date/time/duration for these talks.
 - Round tables and breakouts: Committee would like to
 - Keep the round tables.
 - How to proceed / facilitate. Acknowledged that we need strong plan with strong facilitators. ChaNae B. and Dawn Mellion-Patin volunteered to help Rhonda figure out a plan to propose to committee by April meeting.
 - Rhonda will also ask Rachel to help us figure this out.
 - Other conference related notes:
 - Disney did not respond to ChaNae’s multiple requests for information
 - Related to future conferences, Scott Cummings and Tyrone Miller strongly recommended considering David Horsager from Univ of Minnesota at some point in the future. He gave an excellent presentation on Trust at a recent conference.
 - Other to dos before April
 - Newcomer orientation progress – Dave Shideler, Jimmy Henry, Pam, Rachel
 - PC Chair training progress – Rhonda, Rachel, Lalit, Greg
 - Most pressing is decision on Preconference. Rhonda will follow up with Rachel on strategy to get this moving. Vickie needs this to be decided asap in order to arrange for room, if we are moving ahead with this.



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- Pre-conference: National impact database: using the database and writing the impacts – COMS and PSD

Program Committee Reports

ANR – Dawn Mellion-Patin Well attended committee meeting on 2/13/15. Joint meeting with North Central region in June where they will be meeting with USDA representatives and in regional meetings.

Communication – ChaNae Bradley Committee met on 2/18/15. Faith Peppers of UGA discussed the National LGU Impact database. There will be upcoming training for Communication Committee members. They are looking for the correct platform and time for this. Also updates on 125 Anniversary and discussion of Plan of Work items.

CRD – Jimmy Henry Committee met 1/21/15. Discussion centered on documenting impacts and CD indicators, recruiting 1890 partners, funding opportunities, and utilizing the Land Grant impacts database.

FCS – Anne Sortor Committee will be meeting on 3/4/ 4 with the Board on Human Sciences. They are continuing to look at the FCS Health core competencies, and updating the Well page.

4-H – Woodie Hughes, Jr. The National 4-H Leadership meeting is Feb 23-26, overlapping with the Lead21 session in DC. 4-H Program leaders who are part of Lead21 will meet with National Program Leaders following that meeting. The 4-H ECOP subcommittees have also been actively meeting.

IT – Rhonda Conlon Committee met 2/5/15. Discussion centered on work plan items, particularly on staying connected with eXtension as they transition to their new strategic direction.

MM – Carolyn Williams Committee met 2/12/15, with several members unable to attend. They discussed the National Impact Database launch. Dr. Ramaswamy conveyed the importance of Research/Extension integrated programming impacts. They discussed the upcoming MM Conference. Registration is complete and shows good attendance. They also discussed the National Urban Conference. Directors and Administrators are being actively encouraged to attend. The monthly newsletters continue. The last one covered difference onboarding strategies and the next will cover creative ways to use support staff to support agent activities.

Carolyn also mentioned the inclusion of a 125 Anniversary recognition at the PLN meeting. That is slated to be a part of one of the lunches.

PSD – Tyrone Miller and Scott Cummings Committee discussed the National Impact Database launch and increasing participation of 1890s representatives. Scott shared a success for the PSD Association which as recently accepted officially as the 7th member of JCEP.

**REMINDER – The next conference call will be held Thursday, April 16, 2015 at 9:00 Central.
Phone: 559-546-1000, Participant code 1068380#**